

**Annual Frequency:** See Individual Reports  
**Field Served:** Members of 27 different electric co-ops.  
**Published by:** Statewide Editors Association (SEA)

## Publisher's Statement

6 months ended June 30, 2018, *Subject to Audit*

### EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
9,378,177		9,378,177	None Claimed	

### TOTAL CIRCULATION BY ISSUE

Print					
Issue	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation
Jan	9,751,936		9,751,936		9,751,936
Feb	9,018,230		9,018,230		9,018,230
Mar	9,500,006		9,500,006		9,500,006
Apr	8,642,152		8,642,152		8,642,152
May	9,397,435		9,397,435		9,397,435
Jun	9,350,103		9,350,103		9,350,103

### SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	% of Circulation
<b>Paid Subscriptions</b>		
Individual Subscriptions	5,452	0.1
Association: Nondeductible	9,372,725	99.9
<b>Total Paid Subscriptions</b>	<b>9,378,177</b>	<b>100.0</b>
<b>Verified Subscriptions</b>		
<b>Total Paid &amp; Verified Subscriptions</b>	<b>9,378,177</b>	<b>100.0</b>
<b>Single Copy Sales</b>		
<b>Total Paid &amp; Verified Circulation</b>	<b>9,378,177</b>	<b>100.0</b>

### VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
3/31/2018	None Claimed	9,423,391			

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### PRICES

	Suggested Retail Prices (1)
Average Single Copy	N/A
Subscription	N/A

(1) For statement period

### ADDITIONAL DATA IN [WWW.AUDITEDMEDIA.COM](http://WWW.AUDITEDMEDIA.COM) MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions  
Geographic Data  
Analysis of New & Renewal Paid Individual Subscriptions  
Trend Analysis

### RATE BASE

None Claimed

### NOTES

**Rounding %:** Due to rounding, percentages may not always add up to 100%.

**Electric Cooperatives:** These magazines are provided to members in local electric cooperatives which make up the National Rural Electric Cooperative Association (NRECA). Receipt of these magazines continues throughout the subscriber's participation in the cooperative. No average price or source of subscription sales analysis is made.

**Average Nonanalyzed Nonpaid:** Average nonanalyzed nonpaid circulation for the period was: 85,109

Issue by Issue Circulation by Title in Network:

Title	Annual Frequency	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Average Circulation per issue
Alabama Living (AL):	12	414,692	414,854	414,342	415,135	415,110	415,631	414,961
Arkansas Living (AR):	12	387,077	387,398	387,123	387,892	388,169	388,843	387,750
Carolina Country (NC):	12	709,447	697,260	695,262	699,256	699,256	779,013	713,249
Colorado Country Life (CO):	12	224,998	226,852	226,975	225,690	226,181	229,043	226,623
Cooperative Living (VA):	10	520,689	521,194	521,858		522,257	522,764	521,752
Currents (AZ):	6	15,646		15,742		15,654		15,681
Electric Consumer (IN):	12	246,276	260,438	261,353	259,148	272,770	272,756	262,124
Enchantment (NM):	12	101,827	101,847	101,753	101,848	101,754	101,746	101,796
Florida Currents (FL):	12	92,105	91,989	91,981	92,677	92,079	92,427	92,210
Georgia Magazine (GA):	12	997,753	275,428	651,055	294,921	645,316	446,061	551,756
Illinois Country Living (IL):	12	187,689	187,876	187,547	187,686	187,363	187,780	187,657
Kansas Country Living (KS):	12	127,980	128,052	128,104	130,207	127,866	127,907	128,353
Kentucky Living (KY):	12	446,699	458,645	431,307	505,079	431,844	459,115	455,448
Louisiana Country (LA):	12	123,483	95,544	123,508	88,496	104,698	69,760	100,915
Rural Missouri (MO):	12	556,258	538,849	555,750	554,459	556,639	555,055	552,835
North Dakota Living (ND):	12	81,156	104,629	80,354	104,100	82,084	105,804	93,021
Ohio Cooperative Living (OH):	12	300,547	300,582	300,867	302,060	302,011	302,057	301,354
Oklahoma Living (OK):	12	324,456	324,645	324,467	324,714	325,002	325,020	324,717
Penn Lines (PA):	12	165,124	165,154	165,175	165,158	165,154	164,922	165,115
Rural Electric Nebraskan (NE):	12	54,196	54,317	54,155	54,207	54,765	54,256	54,316
Ruralite (AK, CA, ID, MT, NV, OR, WA):	12	329,129	328,067	330,746	333,704	336,070	334,811	332,088
South Carolina Living (SC):	11	591,419	618,177	618,275	619,904	595,512	596,761	606,675
Texas Co-op Power (TX):	12	1,554,227	1,530,254	1,533,248	1,538,047	1,549,668	1,548,265	1,542,285
The Tennessee Magazine (TN):	12	566,867	558,325	650,243	575,963	551,270	621,202	587,312
Today in Mississippi (MS):	11	460,244	435,518	435,521	469,509	436,474	436,671	445,656
Wisconsin Energy Coop News (WI):	12	171,952	172,101	172,382	172,120	172,345	171,924	172,137
WREN (WY):	11		40,235	40,913	40,172	40,124	40,509	40,391

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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