

Publisher's Statement

6 months ended December 31, 2019, *Subject to Audit*

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Annual Frequency: See Individual Reports
Field Served: Members of 27 different electric co-ops.
Published by: Statewide Editors Association (SEA)

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
9,545,572		9,545,572	None Claimed	

TOTAL CIRCULATION BY ISSUE

Issue	Print				
	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation
Jul	9,650,077		9,650,077		9,650,077
Aug	9,205,940		9,205,940		9,205,940
Sep	9,779,018		9,779,018		9,779,018
Oct	9,534,456		9,534,456		9,534,456
Nov	9,557,948		9,557,948		9,557,948
Dec	8,245,067		8,245,067		8,245,067

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	% of Circulation
Paid Subscriptions		
Individual Subscriptions	6,799	0.1
Association: Non-deductible	9,538,773	99.9
Total Paid Subscriptions	9,545,572	100.0
Verified Subscriptions		
Total Paid & Verified Subscriptions	9,545,572	100.0
Single Copy Sales		
Total Paid & Verified Circulation	9,545,572	100.0

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Analysis of New & Renewal Paid Individual Subscriptions
 Trend Analysis

RATE BASE

None Claimed

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Electric Cooperatives: This magazine is provided to members in local electric cooperatives which make up the National Rural Electric Cooperative Association (NRECA). Receipt of the magazine continues throughout the subscriber's participation in the cooperative. No average price or source of subscription sales analysis is made.

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
3/31/2018	None Claimed	9,442,145			

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PRICES

	Suggested Retail Prices (1)
Average Single Copy	N/A
Subscription	N/A

(1) For statement period

Issue by Issue Circulation by Title in Network:

Title	Annual Frequency	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Average Circulation per issue
Alabama Living (AL)	12	420,491	421,409	422,801	420,654	422,087	422,365	421,635
Arkansas Living (AR)	12	399,037	399,402	400,157	401,920	404,042	404,295	401,476
Carolina Country (NC)	12	701,433	700,332	716,106	704,595	702,026	716,966	706,910
Colorado Country Life (CO)	12	227,839	227,983	228,482	229,093	229,320	229,784	228,750
Cooperative Living (VA)	10	530,522	528,586	529,788	584,799	574,416		549,622
Currents (AZ)	6	15,892		15,981		16,081		15,985
Enchantment (NM)	12	88,980	89,356	88,974	89,414	89,631	89,507	89,310
Florida Currents (FL)	12	90,858	90,944	93,159	93,209	93,271	93,423	92,477
Georgia Magazine (GA)	12	675,906	272,874	769,145	509,223	539,931	361,118	521,366
Illinois Country Living (IL)	12	187,499	189,692	190,097	190,220	191,007	191,068	189,931
Indiana Connection (IN)	12	280,878	281,273	281,120	281,410	281,682	281,185	281,258
Kansas Country Living (KS)	12	130,945	131,216	130,637	130,809	131,238	131,259	131,017
Kentucky Living (KY)	12	460,706	472,918	432,731	486,739	431,626	500,409	464,188
Louisiana Country Living (LA)	11	94,300	59,248	86,849	59,225	110,862		82,097
Rural Missouri (MO)	12	559,856	559,826	562,389	561,630	561,430	561,517	561,108
North Dakota Living (ND)	12	78,114	102,613	78,021	102,147	78,280	102,321	90,249
Ohio Cooperative Living (OH)	12	300,310	300,359	300,702	317,338	300,903	301,280	303,482
Oklahoma Living (OK)	12	335,733	336,305	336,673	337,319	337,315	337,511	336,809
Penn Lines (PA)	12	165,086	165,078	165,127	165,133	165,130	165,173	165,121
Rural Electric Nebraskan (NE)	12	54,663	54,652	54,693	54,751	54,755	54,641	54,693
Ruralite (AK, CA, ID, MT, NV, OR, WA)	12	334,782	334,393	335,099	334,819	335,929	335,632	335,109
South Carolina Living (SC)	11	635,165	611,983	610,316	636,450	612,301		621,243
Texas Co-op Power (TX)	12	1,642,921	1,609,033	1,615,576	1,621,220	1,656,214	1,627,753	1,628,786
The Tennessee Magazine (TN)	12	561,839	587,297	660,644	560,878	564,957	675,446	601,844
Today in Mississippi (MS)	12	462,394	470,433	462,376	441,083	453,084	441,266	455,106
Wisconsin Energy Coop News (WI)	12	172,633	167,804	170,520	179,573	179,601	180,172	175,051
WREN (WY)	11	41,295	40,931	40,855	40,805	40,829	40,976	40,949

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: American Mainstreet Publications

American Mainstreet Publications, published by Statewide Editors Association (SEA) * 611 S. Congress Avenue Suite 504 * Austin, TX 78704

MARK ADESZKO
SVP/Chief Operating Officer

JESSAH WILLIS
Marketing Director

P: 512.441.5200 * F: 512.441.5211 * URL: www.amp.coop

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